RESOURCES

A selection of resources are available for use in awareness activities on World Diabetes Day 2019 and throughout November.

LOGO

The World Diabetes Day logo is available for download in multiple languages.

MERCHANDISE

Blue circle pins and bracelets are available for purchase from the World Diabetes Day website.

Members of the International Diabetes Federation (IDF) can request a limited quantity of pins and bracelets free of charge by contacting wdd@idf.org.
POSTERS, INFOGRAPHICS AND BANNERS

POSTERS
Available in English, French and Spanish here

INFOGRAPHICS
Available in English, French and Spanish here

SOCIAL MEDIA AND ONLINE BANNERS
Available in English, French and Spanish here

PLAY YOUR PART: Share these visuals online to engage audiences and raise awareness of the key issues.
If you would like to adapt the visual assets in this toolkit and make them available in your local language, you can choose from the selection of images representing different family groups that are available on the next page.

The following outlined areas on the visual assets can be changed:

**IF YOU REQUIRE ASSISTANCE** in adapting the visuals, please contact wdd@idf.org. Source files are available on request.
Diabetes concerns every family. It is a leading cause of blindness, amputation, heart disease, kidney failure and early death. Simple action can reduce the risk. Learn how at www.worlddiabetesday.org/prevent #WorldDiabetesDay

The family groups below are available on request from wdd@idf.org

Colors

Pantone 3252 c0 m36 y100 k0
r129 g36 b250
#800ce6

Pantone 7409 c0 m36 y100 k0
r249 g174 b0
#f9ae00

Pantone 40% 7409 c1 m14 y36 k0
r253 g224 b177
#de0b1