

WDD 2022 THEME AND KEY CAMPAIGN MESSAGES

Education to protect tomorrow is the theme of World Diabetes Day 2022, the second year of the 2021–23 focus on access to diabetes care. This year’s campaign focuses on the need for better access to **quality diabetes education** for health professionals and people living with diabetes.

One in 10 adults around the world now live with diabetes, an estimated **537 million people**. Almost half do not know they have it. This is putting added strain on healthcare systems.

Healthcare professionals must know how to detect and diagnose the condition early and provide the best possible care.

People living with diabetes need access to ongoing education to understand their condition and carry out the daily self-care essential to staying healthy and avoiding complications.

IDF is committed to facilitating learning opportunities for all people impacted by diabetes.

The **Understanding Diabetes** platform provides free online and interactive courses to help people with diabetes and their carers to understand and manage their condition.

The **IDF School of Diabetes** offers a selection of free and premium online courses to help health professionals stay up-to-date with various aspects of diabetes management and treatment.

KEY MESSAGES FOR PEOPLE LIVING WITH DIABETES AND THE PUBLIC

- More than **90%** of diabetes care is self-care and requires **24/7** management
- Do you have the **knowledge to make informed decisions** about your condition?
- **Take charge of your diabetes care** and protect tomorrow with free diabetes education at www.worlddiabetesday.org/understandingdiabetes

KEY MESSAGES FOR HEALTHCARE PROFESSIONALS AND POLICYMAKERS

- One in nine people will have diabetes by **2030**. This is putting more pressure on healthcare professionals to provide the best possible diabetes care
- When did you last **update your diabetes knowledge**?
- The **IDF School of Diabetes** offers a selection of **free and premium online education courses** that help healthcare professionals to keep up-to-date with various aspects of diabetes management and treatment



worlddiabetesday.org/understandingdiabetes