

# SUPPORT OUR CALL TO ACTION TO POLICYMAKERS

This year, IDF is calling on policymakers to increase access to diabetes education to help improve the lives of the more than half a billion people living with diabetes worldwide.

Support our **call to action** and submit a letter to your national health minister or policymaker asking them to dedicate sufficient human and financial resources to diabetes education to work towards the achievement of the WHO diabetes coverage targets.

Sending a letter to policymakers is a clear way to hold them accountable to their international commitments on diabetes. The more letters policymakers receive, the more attention will turn to diabetes. As well as national or federal policymakers, don't forget to contact local representatives to help impact educational activities at the neighbourhood level.

## HOW TO SUBMIT YOUR LETTER:

- 1 Pledge your support at [worlddiabetesday.org/educationtoprotect](http://worlddiabetesday.org/educationtoprotect)  
*available September 2022*
- 2 Select your country and fill in your details to tailor the letter
- 3 Add your personal diabetes story
- 4 Hit send for the letter to be delivered to your national minister of health, Permanent Mission to the United Nations in Geneva or your own local policymaker
- 5 Share your support on social media. Make sure to use the hashtags #WorldDiabetesDay #EducationToProtect

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## THE FIVE WHO DIABETES COVERAGE TARGETS SET THE STANDARD THAT, BY 2030:

- 80% of people living with diabetes are diagnosed
- 80% of people with diagnosed diabetes have good **control of glycaemia**
- 80% of people with diagnosed diabetes have good **control of blood pressure**
- 60% of people with diabetes of 40 years or older **receive statins**
- 100% of people with type 1 diabetes have **access to affordable insulin and blood glucose self-monitoring**