

# SUPPORT WDD ONLINE

Share our example posts on your social channels, your website and to your community groups, to raise awareness of the need for access to diabetes education for World Diabetes Day 2022.



## EXAMPLE SOCIAL POST ONE

*For: General awareness. Encouraging the diabetes community to campaign national policymakers to deliver diabetes education*

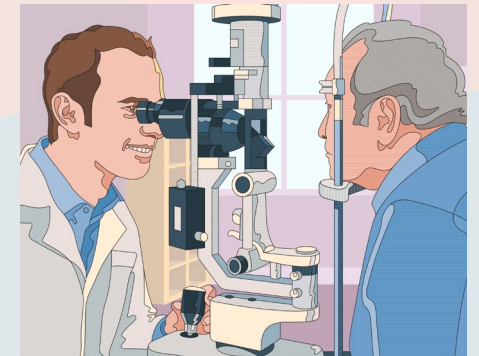
More than half a billion people now live with diabetes. This #WorldDiabetesDay, join our call for education to protect tomorrow. Support our call for greater access to education to stop the rise of diabetes and prevent complications: [worlddiabetesday.org/educationtoprotect](http://worlddiabetesday.org/educationtoprotect) #EducationToProtect



## EXAMPLE SOCIAL POST TWO

*For: People living with diabetes, encouraging them to take our Understanding Diabetes courses*

More than 90% of diabetes care is self-care. Do you have the knowledge to make informed decisions about your condition? This #WorldDiabetesDay, take charge of your diabetes care with our free online courses: [worlddiabetesday.org/understandingdiabetes](http://worlddiabetesday.org/understandingdiabetes) #EducationToProtect



## EXAMPLE SOCIAL POST THREE

*For: Healthcare professionals, encouraging them to take free and premium courses in the IDF School of Diabetes*

1 in 9 people will have diabetes by 2030. Healthcare professionals are under pressure to provide the best care and protect tomorrow. How up-to-date is your knowledge? This #WorldDiabetesDay, access free diabetes training to find out: [worlddiabetesday.org/understandingdiabetes](http://worlddiabetesday.org/understandingdiabetes) #EducationToProtect