

THEME AND KEY MESSAGES FOR 2020



**International
Diabetes
Federation**



world diabetes day
14 November

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THE YEAR OF THE NURSE

The theme of World Diabetes Day 2020 is **The Nurse and Diabetes**. The campaign aims to raise awareness around the crucial role that nurses play in supporting people living with diabetes. According to the World Health Organization (WHO):

- Nurses accounts for **59% of health professionals**
- The **global nursing workforce is 27.9 million**, of which 19.3 million are professional nurses
- The global shortage of nurses in 2018 was **5.9 million**. 89% of that shortage is concentrated in low- and middle-income countries
- The number of nurses trained and employed needs to **grow by 8%** a year to overcome alarming shortfalls in the profession by 2030*

WHO estimates that the total investment required to achieve its Social Development Goals (SDGs) targets by 2030 stand at 3.9 trillion USD – **40% of which should be dedicated to remunerating the health workforce**. Investing in the health workforce also has the capacity to impact other SDGs on eradicating poverty, ensuring inclusive and equitable education, achieving gender equality through the employment and empowerment of women, and promoting decent work and sustainable and inclusive economic growth.

IDF is speaking to policy-makers and nurses directly about the steps that can be taken to ensure health professionals are best prepared to support people living with diabetes in their communities – through **better education and funding**.



*<https://www.who.int/publications-detail/nursing-report-2020>

To help achieve these goals, various media outreach and awareness activities will take place in the build-up to World Diabetes Day and throughout the month of November.

The campaign has two key messages:



**59% OF HEALTH PROFESSIONALS
ARE NURSES**

NURSES: MAKE THE DIFFERENCE FOR DIABETES

As a highly valued member of the community, nurses do outstanding work to support people living with a wide range of health concerns. People who either live with diabetes or are at risk of developing the condition need their support too.

People living with diabetes face a number of challenges, and **education** is vital to equip nurses with the skills to support them. IDF wants to facilitate opportunities for nurses to learn more about the condition and receive training so that they can make a difference for people with diabetes. IDF will be launching an **online educational tool** to help nurses assess what they know and improve their knowledge and understanding of diabetes.

DIABETES: NURSES MAKE THE DIFFERENCE

As the number of people with diabetes continues to rise across the world, the role of **nurses and other health professional support staff** is becoming increasingly important in managing the impact of the condition. Nurses are often the first and sometimes only health professional that a person interacts with and so the quality of their initial assessment, care and treatment is vital. Nurses play a key role in:

- **Diagnosing diabetes** early to ensure prompt treatment
- **Providing self-management training and psychological support** for people with diabetes to help prevent complications
- **Tackling the risk factors for type 2 diabetes** to help prevent the condition

There remains a significant need for more **education and funding** to equip nurses around the world with the skills to support people living with diabetes and those at risk of developing type 2 diabetes. Healthcare providers and governments must therefore recognise the importance of investing in education and training. With the right expertise, nurses can make the difference for people affected by diabetes.

PLAY YOUR PART: Share these key messages when organising your events and raising awareness around WDD 2020