

RESOURCES



**International
Diabetes
Federation**



world diabetes day
14 November

RESOURCES

A selection of resources are available for use in awareness activities on World Diabetes Day 2020 and throughout November.

LOGO

The World Diabetes Day logo is available for [download in multiple languages >](#)



MERCHANDISE

Blue circle pins and bracelets are available for purchase from the [World Diabetes Day website >](#)

Members of the International Diabetes Federation (IDF) can request a limited quantity of pins and bracelets free of charge by contacting [wdd@idf.org >](mailto:wdd@idf.org)



POSTERS, INFOGRAPHICS AND BANNERS

PLAY YOUR PART: Share these visuals online to engage audiences and raise awareness of the key issues

POSTERS

Available in multiple languages [here](#) >



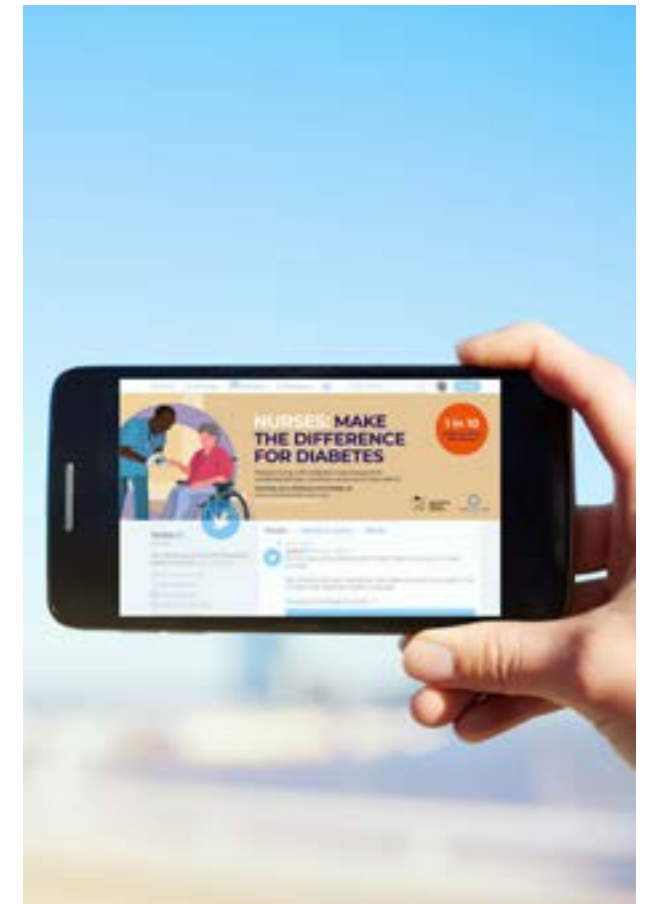
INFOGRAPHICS

Available in multiple languages [here](#) >



SOCIAL MEDIA AND ONLINE BANNERS

Available in multiple languages [here](#) >

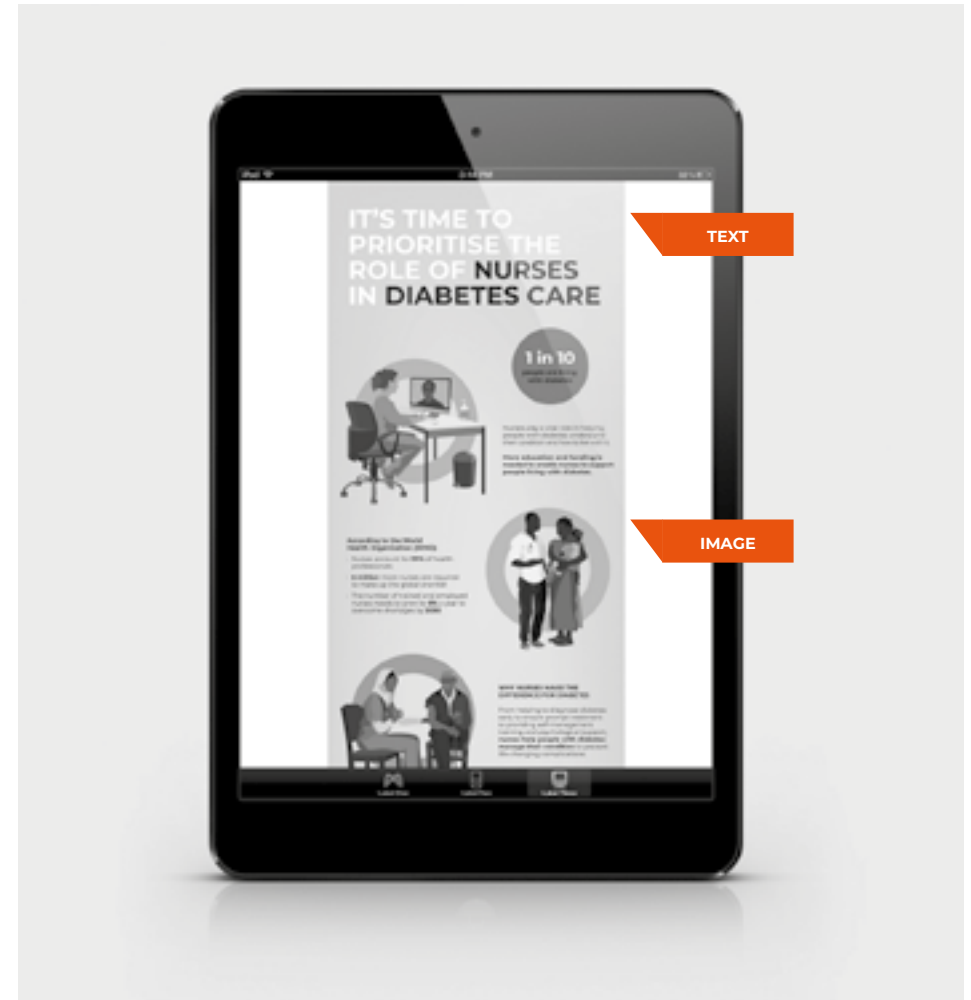


ADAPT OUR VISUAL ASSETS

If you would like to adapt the visual assets in this toolkit and make them available in your local language(s), you can choose from the selection of images that are available on the next page.

IF YOU REQUIRE ASSISTANCE in adapting the visuals, please contact wdd@idf.org. Source files are available on request >

The following labeled areas on the visual assets can be changed:






NURSE GROUPS

The nurse groups below are available on request from wdd@idf.org >






Colors

-  Pantone 7409
c0 m36 y100 k0
r249 g174 b0
#f9ae00
-  Pantone 2905
c48 m9 y4 k0
r141 g197 b231
#8dc5e7
-  Pantone 2755
c100 m100 y32 k23
r33 g18 b97
#211261






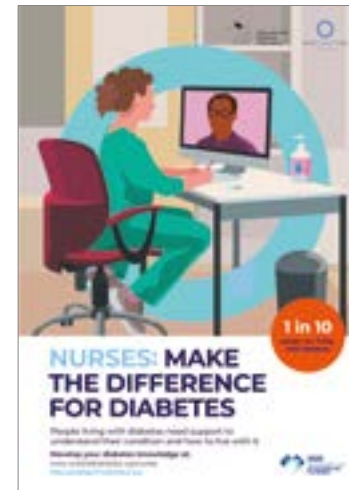
Colors

-  Pantone 7472
c65 m5 y35 k0
r86 g182 b177
#56b6b1
-  Pantone 2905
c48 m9 y4 k0
r141 g197 b231
#8dc5e7
-  Pantone 2755
c100 m100 y32 k23
r33 g18 b97
#211261






Colors

-  Pantone 2755/40%
c41 m42 y9 k0
r165 g151 b190
#a597be
-  Pantone 2905
c48 m9 y4 k0
r141 g197 b231
#8dc5e7
-  Pantone 2755
c100 m100 y32 k23
r33 g18 b97
#211261






Colors

-  Pantone 630
c54 m0 y18 k0
r122 g201 b214
#7ac9d6
-  Pantone 2905
c48 m9 y4 k0
r141 g197 b231
#8dc5e7
-  Pantone 2755
c100 m100 y32 k23
r33 g18 b97
#211261



Colors

-  Pantone 1895
c0 m40 y5 k0
r245 g180 b204
#f5b4cc
-  Pantone 2905
c48 m9 y4 k0
r141 g197 b231
#8dc5e7
-  Pantone 2755
c100 m100 y32 k23
r33 g18 b97
#211261